



Loudoun Triple Threat  
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571-239-0529  
[www.loudountriplethreat.org](http://www.loudountriplethreat.org)

### LEADING VA HOOPS TO THE NEXT LEVEL

Dear Sir or Madam,

Loudoun Triple Threat is a non-profit, all volunteer run organization serving youth in and around Loudoun County, Virginia who seek to play basketball at a highly competitive level. Our teams compete in AAU and High School Exposure events as well as in competitive leagues year round. In the past year, Loudoun Triple Threat teams won 39 Tournament Championships and qualified 10 teams for Nationals. LTT teams won 4 Exposure Events, won 5 AAU State/Super Regional Titles and were runners up in 5 AAU State Events.

In addition to providing opportunities to play on our teams, we also host leagues and events to provide opportunities for other players in Loudoun County to participate and to draw competitive teams from other areas to experience historic Loudoun County while playing in one of the area's top basketball events. Our Annual 'Battle of Balls Bluff' Tournament last May was the largest ever held in Loudoun County, hosting 155 teams. We also hosted an annual spring league that allowed 40 teams to compete locally. Our website activity documents the enthusiasm around our program. In the past year, 26,607 unique visitors viewed our site 99,215 times which was a 31% increase from 2010. This means we expect 35,000 visitors to view 130,000 pages in 2012.

Loudoun Triple Threat's ongoing costs including gym fees, uniforms, equipment, tournament fees, league fees, referees, etc. Players' families contribute toward these costs and participate in fundraising. Their efforts, along with contributions from our sponsors, ensure that costs are not an obstacle for players with passion and the willingness to work hard to achieve their goals.

We seek to develop mutually beneficial relationships with businesses, organizations and individuals within our community who share our commitment to helping these young athletes achieve their goals on the court and learn lessons that will positively influence their lives going forward. Loudoun Triple Threat offers recognition for sponsorship on a number of different levels which are outlined in this package. As a non-profit 501(c)(3) organization under AAU, all donations made to Loudoun Triple Threat are tax-deductible as allowed by law. Our 501(c)(3) Tax ID number is 45-0545560.

If you can help us, or have additional questions, please contact Mike Spencer at 571-239-0529 or [Michael.Spencer@marriott.com](mailto:Michael.Spencer@marriott.com). Additional information about Loudoun Triple Threat teams and frequently asked questions may be found at [www.loudountriplethreat.org](http://www.loudountriplethreat.org).

Thank you for your consideration and support!

A handwritten signature in black ink that reads "Michael Spencer".

Mike Spencer  
Executive Director, Loudoun Triple Threat

## **Loudoun Triple Threat** **Recent Accomplishments**

We are extremely proud of all of our players and celebrate their achievements, which have been brought about through hours of rigorous practice and dedication to the fundamentals of basketball. Selected accomplishments are noted below. Please visit [www.loudountriplethreat.org](http://www.loudountriplethreat.org) for more information regarding all of our teams.

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### **2011 5 AAU State/Super Regional Champions - 5**

- Boys 10th Gold Virginia DII State Champions – AAU Nationals Sweet 16 DII
- Boys 7th Gold AAU Super Regional Champions – AAU Nationals 6<sup>th</sup> Place DII
- Boys 5th Spartans Virginia DII State Champions
- Girls 7th Select Virginia DII State Champions
- Girls 5th Dynamite Virginia DI State Champions

### **2011 Super Regional and State Runners Up – 5**

- Boys 9th Gold (VA State), Boys 7th Gold(VA State), Boys 6th (Hampton Super Regional), Girls 7th Gold(VA State), Girls 8th(Hampton Super Regional 3rd)

### **2011 AAU Nationals Qualifying Teams - 10**

- Boys 10th Gold(D2), Boys 9th Gold(D2), Boys 7th Gold(D1), Boys 6th Swarm(D1), Boys 5th Spartans(D2), Girls 4th Dynamite (D1), Girls 6th Gold(D3), Girls 7th Select(D2), Girls 7th Gold(D2), Girls 8th Select(D1)

### **2011 Exposure Events – 11 top 3 finishes (or better)**

- 1st – Boys 5th Bigshots Flint Hill, Boys 5th Bigshots-Coach Wootten, Boys 7th Gold Virginia Invitational, Boys 10th Gold Maryland Invitational
- 2nd – Boys 10th Gold East Coast Fusion, Boys 11th MTB Super Summer Showcase, Boys 10th Gold Elite8 Showcase runners up, Boys 10th Gold - Hoop Group West VA Jamfest/NCAA Certified, Silver Bracket Runners Up
- 3rd - Boys 10th Gold - Bigshots Final Four, Bigshots DC Assault 1, Bigshots DC Assault

# Loudoun Triple Threat Sponsorship Levels

## **Platinum Exclusive Sponsor: \$4,000+ -**

- Exclusive Sponsor Recognition with the Loudoun Triple Threat (LTT) organization prominently acknowledged in LTT Newsletters, Tournament/Event programs and publications.
- Sponsor logo and linkage to the Sponsor's website featured prominently on the LTT website, which has generated more than 20,000 visits in the past year, for the duration of the Sponsorship.
- Sponsor announced in a headline article with logo and website linkage on LTT's home page ([www.loudountriplethreat.org](http://www.loudountriplethreat.org)) which will encourage LTT players, family and friends to support those who are supporting us.
- Sponsor acknowledged in published sponsorship list.
- Plaque of appreciation provided to Sponsor expressing gratitude for the relationship.
- Sponsor logo and special highlight in any LTT publications or brochures.
- LTT club, team or individuals may participate in advertisements or promotions held by Sponsor as deemed appropriate by LTT officers and parents.
- Sponsor acknowledged as an official sponsor of any LTT public events (e.g. shoot-a-thons, fundraisers, tournaments).
- Sponsor logo prominently displayed on LTT t-shirts to be provided to players, parents and LTT supporters.

## **Gold Sponsor: \$2,000**

- Sponsor logo and linkage to Sponsor's website on the LTT website, which has generated more than 10,000 visits in the past year, for the duration of the sponsorship.
- Sponsor announced in a LTT website article ([www.loudountriplethreat.org](http://www.loudountriplethreat.org)) which will encourage LTT players, family and friends to support those who are supporting us.
- LTT club, team or individuals may participate in advertisements or promotions held by sponsor as deemed appropriate by LTT Officers and parents.
- Sponsor acknowledged in published sponsorship list.
- Sponsor logo and special highlight in any LTT publications, brochures or programs.
- Plaque of appreciation provided to sponsor in recognition of relationship.
- Sponsor acknowledged at LTT public events (e.g. shoot-a-thons, fundraisers, tournaments).
- Sponsor logo prominently displayed on LTT t-shirts to be provided to players, parents and LTT supporters.

### **Silver Sponsor / Player Sponsor - \$750**

This level of support will provide a scholarship to allow an individual player to participate in a basketball season.

- Sponsor acknowledged in published sponsorship list.
- Sponsor logo on the LTT website for the year of sponsorship, with linkage to sponsor's website or business.
- Sponsor logo and special highlight in any LTT publications or brochures.
- Plaque of appreciation provided to sponsor in recognition of relationship.
- Sponsor acknowledged at LTT public events (e.g. shoot-a-thons, fundraisers, tournaments).
- Sponsor logo displayed on LTT t-shirts to be provided to players, parents and LTT supporters.

### **Bronze Sponsor / Partial Player Sponsor - \$300**

- Sponsor acknowledged in published sponsorship list.
- Sponsor name on the LTT website for the year of sponsorship.
- Sponsor name and special highlight in any LTT publications or brochures.
- Sponsor acknowledged at LTT public events (e.g. shoot-a-thons, fundraisers, tournaments).
- Sponsor logo displayed on LTT t-shirts to be provided to players, parents and LTT supporters.

### **Friend - \$100**

- Sponsor acknowledged in published sponsorship list.
- Sponsor name on the LTT website for the year of sponsorship.

**Loudoun Triple Threat**  
**2012 Partnership Commitment Form**  
Term of Sponsorship: April 2012 through March 2013

**Please Check Your Desired Sponsorship Level:**

- Platinum Exclusive Sponsor (\$4,000+)**
- Gold Sponsor (\$2,000)**
- Silver Partner / Player Sponsor (\$750)**
- Bronze Partner / Partial Player Sponsor (\$300)**
- Friend (\$100)**
- Other - \_\_\_\_\_**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company URL: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Agreement: Full payment is due at signing of contract. All sponsorship agreements are subject to the approval of the Loudoun Triple Threat Officers.

\_\_\_\_\_  
Authorized Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Triple Threat Officer Approval

\_\_\_\_\_  
Date

Please mail this form with a check payable to "Loudoun Triple Threat" to:

Loudoun Triple Threat  
Attention: Steve Metz, LTT Treasurer  
14351 Rosefinch Circle  
Leesburg, Virginia 20176

Please E-mail Logo & URL to [Michael.Spencer@marriott.com](mailto:Michael.Spencer@marriott.com)